Large Incentive Request Form (LIRF)

The Ameren Illinois Energy Efficiency Business Program works with eligible Ameren Illinois non-residential customers to install cost-effective energy efficiency projects. The program intent is to incentivize the up-front costs of energy efficiency projects that would not have been completed without the Ameren Illinois assistance. **This form is required for ALL applications with incentive or survey requests greater than $50,000.**

Please take a moment to document (over the next three pages) how the requested financial incentive from Ameren Illinois is critical to the success of your project. Completion of this form does not guarantee the award of an incentive. If you would like assistance in completing this form, please feel free to contact the program. Submit to the address on the bottom of the page.

Table 1 – Project Contact Information			
Ameren Illinois Customer			
Company Name:		Contact Name:	
Facility Address:			
Contractor/Program Ally Information			
Company Name:		Contact Name:	
Project Description			
Brief Description of Project:			
Special Considerations or Emergency Situations*			

Table 2 - Project Calculations and Information				
A	Project Cost (provide copy of proposal or quote)	*Cost of materials + cost of labor (do not include internal labor)*	$	
B	Requested Incentive	*From the "Incentive Calculation" Section*	$	
C	Estimated Annual Savings** (Electric and/or Gas)	*(Reduced Annual kWh* Electric rate) + (Reduced Annual Therms* Gas rate)****	$	
D	Estimated Payback Before Incentive**	Rows (A) / (C)		Years
E	Estimated Payback After Incentive**	Rows ((A) – (B)) / (C)		Years

* If there are special considerations that should be taken into account on your project, please briefly describe. Expedited pre-approval may be considered for projects with substantial need. Please keep in mind that most applicants are working on tight budget calendars, so budgetary time constraints are typically not considered an emergency situation.
**Rows C, D, E are not required for Standard incentive applications (i.e. non-Custom, non-RCx).
***Electric rate = $/kWh, gas rate = $/therm

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Tables 3 and 4 of this form must be completed by the Ameren Illinois Customer

Table 3 - Impact Questionnaire

Without the requested incentive funds, this project would not be completed because:

Table 4 - Large Project Participant Survey

Item 1 – Barriers to Implementation

Ameren Illinois understands that energy savings is just one of the many potential benefits of a project.
Please identify up to four (4) primary barriers that prevented this project from being installed prior to involvement by Ameren Illinois.

☐	Unaware of the opportunity or possible solutions.
☐	Lacked confidence in potential savings.
☐	Lack of interest or support from company decision-makers.
☐	Business conditions were not suitable.
☐	Project payback was too long.
☐	Other projects or job responsibilities took priority.
☐	Project implementation costs were too high.
☐	Lack of capital or access to financing.
☐	Insufficient internal staffing to manage and advance projects.
☐	Other (Specify):

Item 2 - Ameren Illinois Energy Efficiency Assistance - For the identified barriers, select UP TO FOUR (4) areas where Energy Efficiency personnel provided assistance to help you overcome the barrier.

☐ **Unaware of the opportunity or possible solutions.**
- ☐ Provided suggestion/support via phone or email
- ☐ Conducted site assessment
- ☐ Customer received mailing/email information from Ameren Illinois
- ☐ Customer participated in Energy Efficiency training
- ☐ Provided Program Ally contacts for program scoping
- ☐ Program Ally provided solutions

☐ **Lacked confidence in potential savings.**
- ☐ Assisted with savings calculations
- ☐ Reviewed project estimates
- ☐ Refining a previously identified opportunity
- ☐ Provided incentive for Feasibility Study
- ☐ Provided customer with a case study

☐ **Lack of interest or support from company decision-makers.**
- ☐ Provided "ballpark" savings and incentive to decision-makers
- ☐ Met with decision-makers to discuss project and Ameren Illinois assistance

☐ **Business conditions were not suitable.**
- ☐ Revised incentive to address market conditions

☐ **Project payback was too long.**
- ☐ Incentive reduced project payback to acceptable range

☐ **Other projects or job responsibilities took priority.**
- ☐ Provided savings estimate showing project value
- ☐ Provided support to customer's energy team

☐ **Project implementation costs were too high.**
- ☐ Provided project incentive to reduce implementation costs
- ☐ Worked with vendors or contractors to refine project scope/costs

☐ **Lack of capital or access to financing.**
- ☐ Provided project incentive to reduce implementation costs

☐ **Insufficient internal staffing to manage and advance projects.**
- ☐ Provided Staffing Grant incentive

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Table 4 - Large Project Participant Survey*(continued)*
Item 3 - Customer Factors Please check the box if the answer to any of the questions regarding this project is yes.
☐ Does your company have a designated Energy Manager who was involved in this project?
☐ Was this project part of a regulatory mandate? (if yes, please provide an explanation of why incentive money was needed.)
☐ Was this part of a "green" goal or specified energy reduction goal? (if yes, please provide an explanation of why incentive money was needed.)
☐ Is this project the same or similar to a project previously implemented by your company?
☐ Would you have undertaken this project in the near future even without assistance from Ameren Illinois?
☐ Would you consider this project or technology to be typical within your industry? (if no, please explain below)
☐ Are other project benefits more important than energy savings? (if yes, please provide an explanation of other benefits.)
☐ Other (Specify):
Item 4 – Schedule Planning
If work will not be performed during normal facility operation, please list the dates of known shut-down periods or other downtime.

Customer Signature and Acknowledgment

Print Name: _____ **Title:** _____

Ameren Illinois Customer Signature _____ **Date: (mm/dd/yyyy)** _____

Original handwritten or certified electronic signature accepted

Name of Energy Efficiency Representative Assisting with this project: _____