



Energy Efficiency
PROGRAM

2026 Residential Program Ally Kickoff

November 4, 2025

The Program Ally Team:

Tim Huber, Residential Program Ally Manager

Tucker Blum, Program Ally and Midstream Marketing Manager

Shane Perry, Director of Program Ally Experience



John Carroll

Residential Program Manager

JCarroll3@ameren.com

Agenda

- Overarching Items
- CRGA Legislation
- Program Ally Updates
- Program Ally Resources
- Home Efficiency Income Qualified (HEIQ) Updates
- Home Efficiency Market Rate Updates
- Multifamily Updates
- Mobile Homes Updates
- Smart Savers Updates
- Heathier Homes Updates
- Accessibility Updates
- Instant Incentives (Midstream) Updates
- Staffing Updates
- Closing

Overarching Updates

- Building Envelope and/or HVAC updates to:
 - › Home Efficiency Income Qualified (HEIQ)
 - › Multifamily – Income Qualified and Public Housing
 - › Home Efficiency Market Rate
- Midstream Equipment Incentives and Measures
- Smart Thermostat Eligibility
- Heat Pump Equipment and Quality Install
- Program Ally Experience Team

Clean and Reliable Grid Act (CRGA) Legislation

- SB25, passed Thursday, October 30th
- Update to FEJA (2017) and CEJA (2021)
- Many similarities to CEJA Energy Efficiency requirements
- Residential EE incentive activity ramps up each year, peaking in 2029
- Takes effect June 1, 2026
- Much more to come



Tim Huber

Residential Program Ally Manager

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Program Ally Updates



- Introducing a New Role!
 - › Residential Program Ally Manager
 - Working with and for our Program Ally Network holistically.
 - Working to improve the Program Ally participation experience.
 - Process and communication consistency
 - Opportunities for training, visibility and growth
 - Feedback loops through surveys and roundtables

Upcoming Training

- The Ameren Illinois Energy Efficiency Program is partnering with Slipstream to offer virtual heat pump training webinars for Program Allies.
- This four-part virtual training series covers the fundamentals of air source heat pumps, including system operation, proper sizing and design considerations, and best practices when using air source heat pumps as air conditioner replacements.



Slipstream Heat Pump Training Schedule

| Program Ally Heat Pump Trainings with Slipstream | | |
|--|--------------------------|-----------------------|
| Introduction to Air Source Heat Pumps (ASHP) | November 12, 2025 | 7:00 - 8:00 am |
| Air Source Heat Pump Applications | November 19, 2025 | 7:00 – 8:00 am |
| Designing Air Source Heat Pumps with Sizing and Selection in Mind | December 3, 2025 | 7:00 – 8:00 am |
| Heat Pump Control Strategies and Best Practices | December 12, 2025 | 7:00 – 8:00 am |

Reach out to Tim Huber (THuber@ameren.com) or Tucker Blum (Tblum@ameren.com) to register!



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Updated Program Ally Agreement

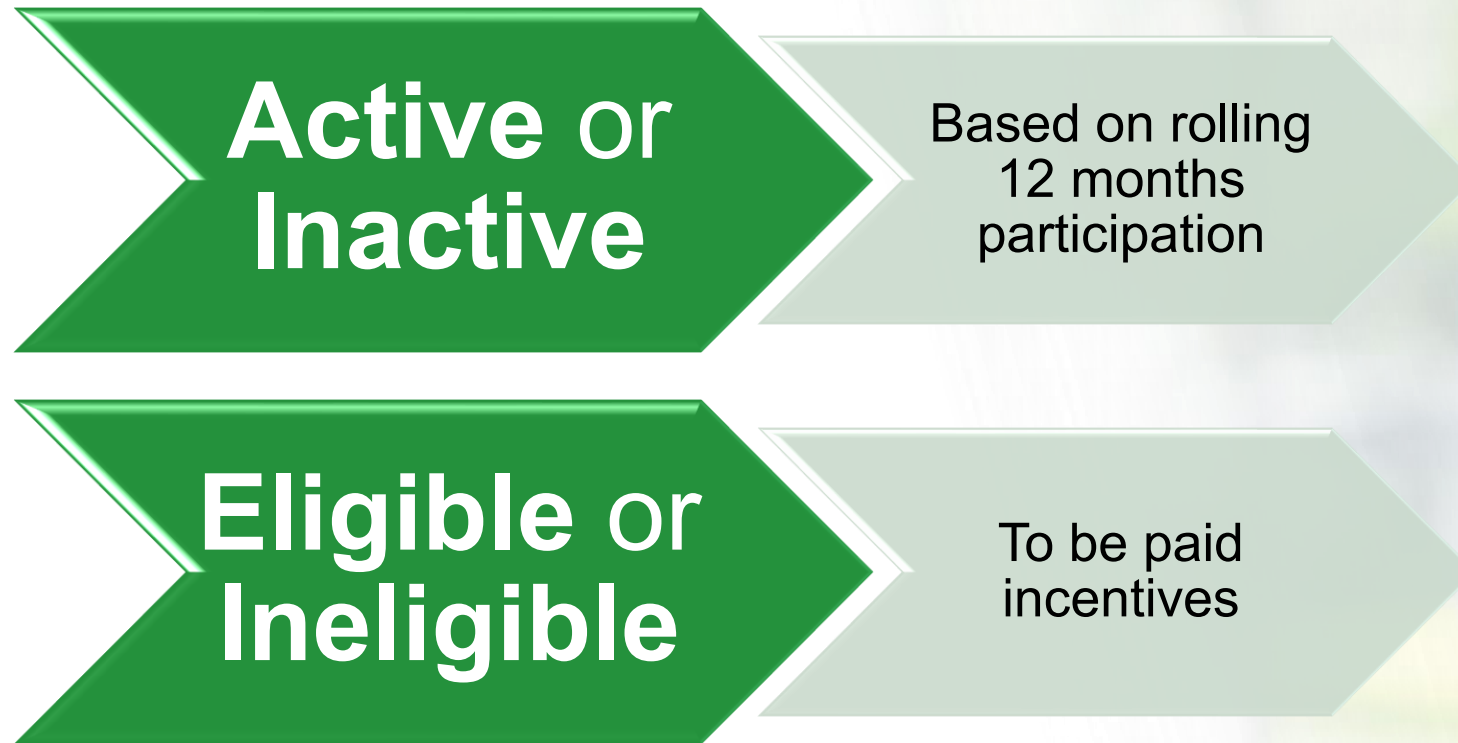
Will be sent this week and **must** be returned by December 31, 2025.

| Participation Agreement | Validate/update company contact info | Updated Warranty Terms and Conditions |
|--|---|--|
| <ul style="list-style-type: none">• This is required to maintain "Eligible" Program Ally status (how you GET PAID).• If you do not receive this required documentation, reach out to your Field Energy Specialist. | <ul style="list-style-type: none">• Add or change Points of Contact within your business operation.<ul style="list-style-type: none">○ Who should be informed?○ Receive program communications and invitations to upcoming events. | <ul style="list-style-type: none">• Manufacturer Warranty vs Install Warranty<ul style="list-style-type: none">○ Proof of purchase (invoice) and Manufacturer Warranty contact info○ 1 Year Program Ally Install Warranty |

Warranty of Work: Program Ally shall provide the Customer a written warranty covering installation labor for a minimum of one year from the date the services are performed. Program Ally shall provide proof of purchase documentation to the Customer for all installed, qualifying energy efficiency measures to support future manufacturer's warranty claims by the Customer. Offers of, and documentation referring to, any applicable extended warranty coverage shall be supplied to the Customer by the Program Ally, if applicable.

Program Ally Status

There are two main statuses applicable to a Program Ally within the Residential Program:



Active Status and Why it Matters

| Active Status | Active Status Benefits | If status goes "Inactive" |
|--|--|---|
| <ul style="list-style-type: none"> • Completion of one project in the past 12 months. <ul style="list-style-type: none"> ○ To maintain "Active" status a Program Ally must complete one project within 12 months of registration or last completed project. | <ul style="list-style-type: none"> • Project leads • Field Energy Specialist (FES) support • Marketing support <ul style="list-style-type: none"> ○ Free marketing material available for download. ○ Assistance in creating your own unique, co-branded marketing materials, program approval is required. • Access to training resources and events. • Listing with Ameren Illinois' Find a Contractor feature available for customers. | <ul style="list-style-type: none"> • Submit and complete a project to return to "Active" status. <ul style="list-style-type: none"> ○ If program guidance is needed first, reach out to your Field Energy Specialist. • For a newly Registered Program Ally: <ul style="list-style-type: none"> ○ Upon initial registration, a Program Ally is listed as "Inactive" by the Program until completion of first project. |

Eligibility and Why it Matters

A Program Ally must be listed as "Eligible" for a project incentive payment to be issued.

Program Ally Agreement

- Annual requirement moving forward.

ICC Certification

- Not all projects or Program Allies "require" ICC certification.
- Payment will hold if project does require a certified installer.

W-9

- An annual W-9 for a Program Ally is preferred to be submitted.
- The W-9 on file must be the 2024 form version or newer.

Certificate of Insurance

- Current certificate of insurance on file.



Tucker Blum

Program Ally and Midstream Marketing Manager

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Program Ally Resources

1. Program Ally Marketing Portal

- Professionally pre-designed marketing materials available to YOU **FOR FREE!**
 - You can create your own materials and use our approved Program Ally logo.
 - Requires pre-approval from the Program before use.

2. Program Ally Resource Page

- Links to applications and forms, helpful resources and training videos, Marketing Portal access, bonus information (as applicable), and more.

3. Program Ally Partner Portal

- Regarding projects, large file uploads and payment information.
- Reach out to Tucker Blum for more information at TBlum@ameren.com.

For Our Program Ally Contractors

Ameren Illinois serves over 2 million residential and business customers, and when customers seek equipment installs, repairs or services, they turn to our trusted Program Allies. As a registered Program Ally, you'll gain access to free technical training, project support, lead generation, marketing support, and more. Together, we will provide your customers with the highest level of professional energy-efficiency services in Illinois.

Become a Program Ally Contractor

As a registered Program Ally Contractor, you can expand your business while helping customers receive energy-saving incentives. Get started by choosing your customer type below.

Business Residential Business & Residential

Existing Program Ally Contractors

Thank you for your continued collaboration with Ameren Illinois. Choose your customer type below to get instant access to application forms, educational resources, Program updates, and more.

Business Residential ICC Installer Certification

Marketing & Sales Resources

Co-branding Requirements, Requests, Online Store, & Logos

ICC Certification



- Certified energy efficiency installers **must** submit a recertification report.
- Installer recertification must be submitted to the ICC between January 1 – June 1, annually, to avoid ICC late fees.
- There are no fees to recertify, however, late fees could be high if your recertification isn't submitted by June 1, annually.
- Per Illinois State legislation, our Program cannot issue incentive payments until recertification is up to date.
- **Installer Recertification Reports are due annually on June 1, 2026.**
- Questions? Reach out to Tucker Blum at TBlum@ameren.com.

Program Ally Incubator



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Engage contractors from a variety of trades in the Ameren Illinois service territory.

Help diversify the Ameren Illinois' Program Ally Network.

Educate contractors on the Ameren Illinois Energy Efficiency Programs and help grow their business into energy efficiency as Program Allies.

Provide business coaching, assist to develop energy efficiency Business Growth Plans, direct to resources for financing, business development, resource grants and more!

Provide hands-on **mentorship** to help understand how to identify energy efficiency projects, develop leads and complete revenue generating projects.

Assist in identifying, addressing and resolving barriers to success.

Apply NOW! Applications for the 2026 cohort accepted through March 2026.



Home Efficiency Income Qualified



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Brook Cranford

SFIQ Initiative and IQ Electrification Manager

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Kim Petzing

SFIQ Senior Program Manager

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HEIQ Program Ally Participation Agreement



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- 1** The Program Ally Participation Agreement ensures that both the HEIQ Initiative and participating Program Allies are in clear agreement of the expectations of Ameren Illinois and its standards or integrity, safety, and customer service.
- 2** Must be signed to participate in PY2026.
- 3** A copy will be made available from your Field Energy Specialist and collected via email or in person.

Program Ally Participation Agreement: Installation



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- Adherence to applicable state and local laws, building codes and licensing requirements.
- Adherence to equipment manufacturer's guidelines and specifications.
- The HEIQ Initiative reserves the right to perform quality assurance pre or post inspections at any time on any project.
- Proof of necessary insurance coverage and ICC Certified Installer status.
- Roster of all BPI Certified employees, specifying the current BPI certifications and staffing updates or when changes will be submitted.
- Roster of all partnering subcontractors and staffing updates, as necessary.

Program Ally Participation Agreement: Communication



- Executed in a timely manner with applicable Program Staff.
- Utilize your Field Energy Specialist (FES) as the main point of contact.

| Program Ally Action | Timeline |
|--|--|
| Provide Field Energy Specialist project updates | Weekly |
| Move customer from “Sent for Scheduling” to “Reservation Request Received” | Within 30 business days; Includes five business days to contact customer |
| Estimated completion date | “Incentive Request Received” within 45 business days from “Reservation Request Approved” |
| Provide Technical Reviewer (TR) with follow-up items | Within five business days |
| Complete project return orders after QC | Within five business days |

Customer Experience Surveys

- Surveys are being sent to all customers upon completion of their project.
 - Application process
 - Assessment scheduling/experience
 - Program Ally communication
 - Project completion

“I am grateful for your program. I would never have afforded this work on my own. My house is so much quieter than it used to be. Thank you ever so much!!”

“I can already see a difference in my electric bill. I am very grateful for all that was done for me.”

“I’m so thankful for the Ameren Energy Efficiency Program. The Program Ally Contractors have been outstanding.”

“We are so grateful for this project to have been completed. We know that it will reduce energy costs, increase our quality of life, and we have more confidence that our home is operating safely. Thank you, Ameren!”

2026 Program Updates

- Tiered air sealing incentive levels
 - Submitted with test in/test out photographs

| Tier | Incentive/CFM |
|-----------------|---------------|
| Up to 750 CFM | \$0.95 |
| Up to 1,500 CFM | \$1.90 |
| Above 1,500 CFM | \$2.35 |

- Furnaces: Early retirement with high need criteria
 - Requirement is greater than or equal to 18 years
 - Allocations provided by the first of the year

High Need Criteria

- **Seniors (60 and over)**
- **Expectant mothers**
- **Homes with children six and under**
- **People living with disabilities**

“Lisa from Energy Home Insulation was wonderful and kept me informed. Andy Finn from Fritch is also wonderful explaining everything to me.”

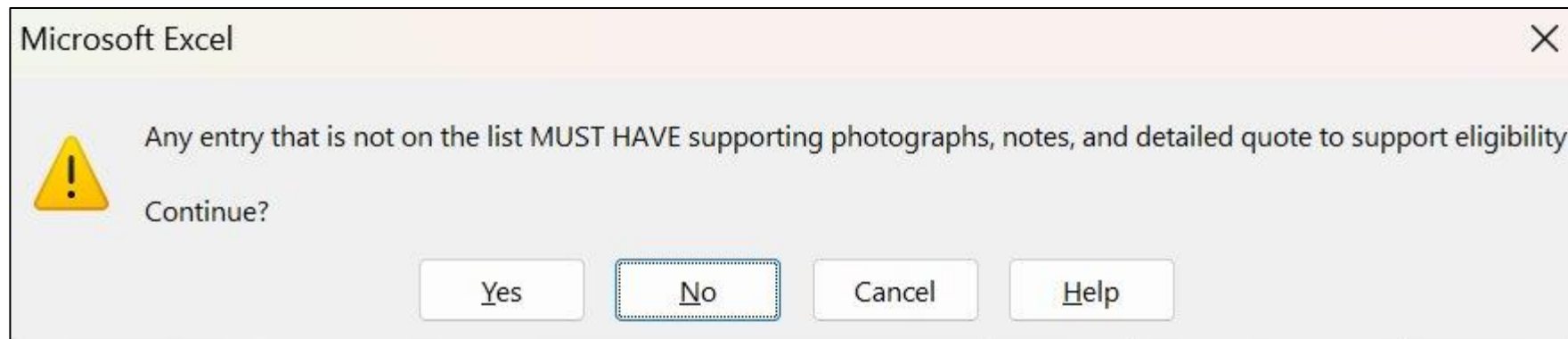
2026 Program Updates



- Emergency heating and cooling – Inoperable furnace and/or central air conditioner units.
 - High need criteria.
 - For customers who have exhausted all other options - limited funding.
 - Furnaces available during a defined "season" that opens in the fall and ends in the early spring each year.
 - Central Air Conditioners available year-round.
 - Tier 1 and Tier 2 customers are eligible.
 - Renters (including contract-for-deed) are not eligible.
- High Heat Pilot
 - Emergency cooling window units.
 - Additional information Spring 2026.

2026 Workbook Updates

- Supporting photographs, diagrams or notes are mandatory for all measures that are not on the PY2026 Home Efficiency and Health and Safety price tabs.
- Any measure not on the drop-down list in section three and four will have the following message appear:



“Joel with AirAce Heating and Cooling was very professional and accommodating. I knew if I had questions all I had to do was call him and he would have an answer for me.”

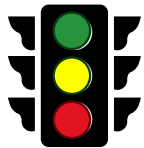
Tier Level Incentives

- Qualification of incoming applicants will be based on the following thresholds specific to each county in the Ameren Illinois service territory.
 - Tier 1: 200% Federal Poverty Level
 - Tier 2: 201% - 300% Federal Poverty Level
 - Income that falls below the 80% Area Median Income (AMI).
 - All households that qualify for AMI are considered a Tier 1 customer.
- Tier 1 customer: 100% incentivized; no out-of-pocket costs for customer.
- Tier 2 customer: 90% incentivized.
 - Supplemental bonus available
 - *Source: Housing and Urban Development (HUD)*

“Scott McLaughlin and Mike Jackson were great to work with including their staff. They explained everything very thoroughly.”

Project Viability

- Up to R-30 attic insulation standards
- Air sealing opportunities may still be viable
- Savings to Investment Ratio (SIR) Tool
 - The SIR Tool will continue to be a part of the PY2026 Workbook.
 - Enter audit information as usual. A value will be calculated based on project expenses and anticipated savings, giving the Program Ally instant feedback on the feasibility of the project.



- **Green:** Favorable savings anticipated. The project will be reviewed by Technical Review for approval.
- **Yellow:** Work with FES on the project to determine alternatives to turn the project "green."
- **Red:** Project will be denied; too costly versus the anticipated savings.

"Jonathan and his team were wonderful to have working at our house. Randy was also wonderful and did a great job."

Energy Assessments and the Audit Process



- Energy Advisors will complete initial Energy Assessments.
 - DIM Installations
 - Determine if viable project
 - Health and Safety
 - Investment of health and safety remediations will be reviewed to ensure a favorable savings ratio to the retrofit project.
- Program Coordinator will assign to Program Ally based on rotation and pipeline capacity within each geographic area or Program Ally referral.
- Building Envelope work should be completed before mechanical installations. Please consult your Field Energy Specialist as needed.

“They went over and above. Very happy with how CoLab handled it all.”

Health and Safety Remediations

- Health and Safety SIR Tool
 - If a health and safety showstopper is identified in the initial home energy assessment, the customer will be placed on a health and safety hold for remediations.
 - The Health and Safety Coordinator will use the Health and Safety SIR tool to determine if the investment in remediation costs merits the anticipated project savings.
- If approved, the Health and Safety Coordinator will manage the remediation of issues identified as a showstopper to an energy efficiency project by providing oversight, tracking and reporting of each project while on hold for health and safety remediations.

“Todd Abercrombie at Midwest Building Performance was excellent. He really showed excellent management of the project. He was informative along the way. He was very skilled, kind, and thorough. 10/10 rating.”

Health and Safety Measures

- The objective of the Health and Safety Coordinator is to improve the customer experience and to reduce the timeline of the health and safety remediation which ultimately will reduce the lifecycle of the full project.
- Projects will be assigned to Program Ally once remediation is complete. Only viable projects will be assigned.
- If the customer is referred by a Program Ally, the Program Ally will be notified of the health and safety status and given the opportunity to remediate the issue themselves. Projects will not start until the full remediation is complete.
- If health and safety issue is identified during a project, the Program Ally will remediate and include in the Workbook.
 - If the Program Ally does not have capacity to remediate the issue, they will work with their Field Energy Specialist to coordinate.

“Brian Campbell and his crew. Amazing to work with!”

Electrification



- Electrification will continue to be a focus in PY2026.
- Customers who are interested in electrification will have the opportunity to switch their heat source from propane to electricity.
- The customer will apply through HEIQ and if they meet the qualifications, will receive electrification upgrades as a part of their home energy assessment which may include.
 - Air source heat pump
 - Electric induction stove
 - Heat pump water heater
 - Electric clothes dryer

Mobile Homes



Energy Efficiency
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Peter Pasholk

**Mobile Homes & Air Sealing Weatherization
Senior Program Manager**

Mobile Homes - Initiative

- **Overview** – The Mobile Home Initiative will deliver energy efficiency improvements via direct install measures, select HVAC measures and building envelope measures designed to service the unique needs of the manufactured and mobile homes housing stock in the Ameren Illinois Service Territory.
- **Enrollment** – Leverages partnerships with Illinois-based Community Action Agencies and Community-Based Organizations to conduct customer outreach, education and enrollment for qualifying customers.
- **Service** – Partners with the Ameren Illinois Energy Efficiency Program Ally Network conduct initial assessments and installation of prescribed energy efficiency measures for approved applicants.
- **Impact** – Offers customers energy literacy education to help save energy and to reduce customer energy usage. Customer benefits may also include bill savings, improved air quality and improved home comfort.

Primary Measures

Air Sealing

Duct Sealing and Repair

Sub-Floor Insulation and Repair

Attic Insulation

Furnace Replacement

Air Source Heat Pump Upgrade

Smart Thermostats

Continuous Ventilation

General Health and Safety

Mobile Homes Initiative

- **Program Ally Participation**

- Must be an existing HEIQ Program Ally in good standing
- Attend Mobile Homes Initiative Program Ally Orientation (virtual, 30-minutes)
- Must attend Mobile Home Weatherization Training
- Training is offered 3-5 times per year at no cost
- Attend workbook training (virtual) and site visit
- Average Project Costs: \$10,000 - \$12,000

- **Customer Enrollment**

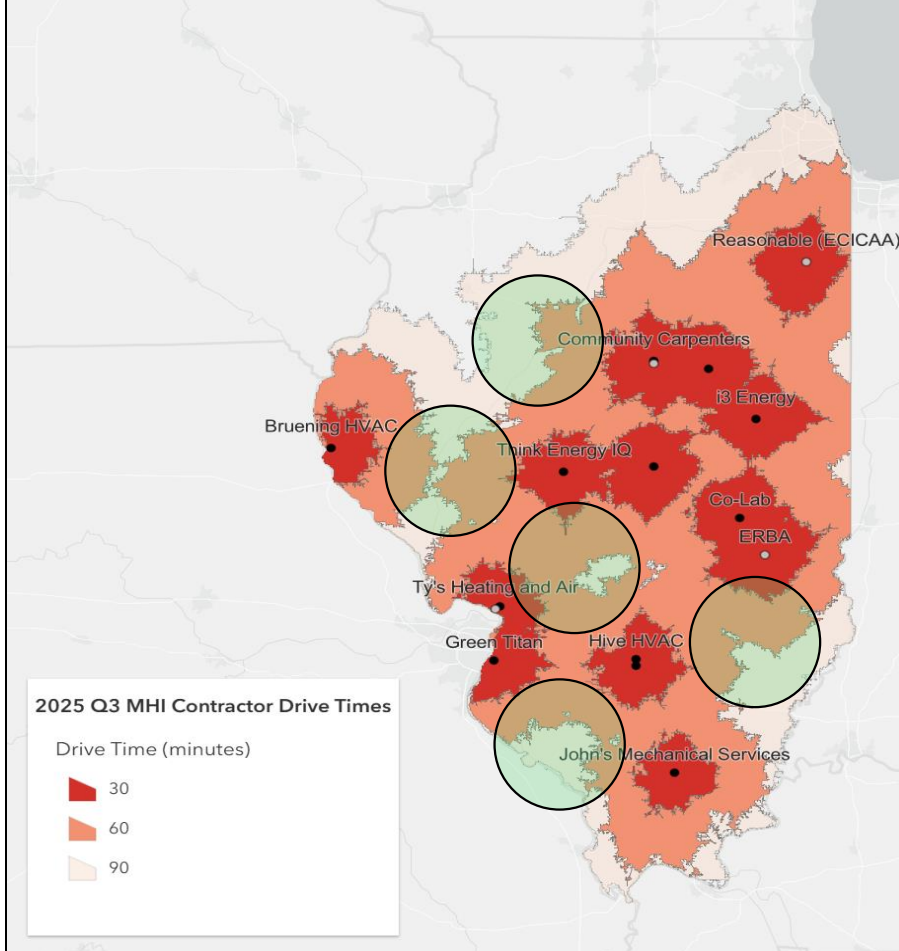
- Only application and proof of ownership needed
- Self-certified income, no income documents, ID's or other documents necessary

- **Customer Qualifications**

- Mobile home resident
- Ameren Illinois heating customer
- Owners/renters qualify

- **Customer Enrollment**

Priority Targets for PY2026



Mobile Home Initiative

- Mobile Home Initiative is offered in all counties in Ameren Service Territory.
- PY2026 expansion and gap coverage - expecting to add five to ten new Program Allies in new and existing territories.

Home Efficiency Market Rate



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Micheal Edwards, MAOM

Initiative Manager

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Home Efficiency Market Rate

Tier 3: Non-Income Qualified, Market Rate

- Initiative with incentives for energy efficiency improvements available to any Ameren Illinois heating fuel customer, regardless of income. No customer application or income criteria for this Initiative.
- Energy efficiency building envelope improvements remain the focus of eligible projects. See the qualifying measures table.
- BPI Assessment to determine applicable measures and to develop the work scope.

| Primary Qualifying Measures |
|---------------------------------------|
| Attic Insulation |
| Air Sealing |
| Rim Joist |
| Crawl Space Wall |
| Exterior Wall Insulation |
| High-Efficient Continuous Ventilation |

Home Efficiency Market Rate

- Customer Webpage
 - Enhancing the ease of access for Ameren Illinois customers to the home efficiency specific page in locating information on available incentives and Program Allies that service their area.
- Customer Virtual Self-Assessment
 - Will be located on the Ameren Illinois Energy Efficiency Program website to help customers understand the benefits of energy efficiency upgrades to their home.
- ENERGY STAR® portfolio manager: Home Energy Yardstick
 - [ENERGY STAR portfolio manager: Home Energy Yardstick](#)
- Customer Education
 - Customers will be provided educational material on how their more energy-efficient home is impacted by ventilation and indoor air quality.
 - Ameren Illinois branded material will focus on indoor air quality and ASHRAE 62.2 ventilation guidelines and delivered to the customer by the Program Ally.
 - Program Ally is to provide a customer signature asserting they have been informed and provided this information.

Home Efficiency Market Rate



Support

Co-branding and marketing opportunities.

- Program Ally Marketing Portal



Trainings

Certification courses, in-field training and on-site training are available. Contact your Field Energy Specialist.



Staffing

Workforce development assistance with staff placements and grant opportunities available.

Multifamily



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Miritza Thorpe

Multifamily Initiative Manager

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Multifamily

- **Heat Pump**
 - Cold Climate Heat Pumps
 - HVAC Workbook - Section 3b: Installed smart thermostat model and quantity information
 - Program can provide smart thermostat with applicable equipment
 - Invoice should include unit addresses and Ameren Illinois incentive
 - Pre and post installation photos
 - Must complete an updated application if equipment changes

- **Building Envelope (MF-IQ & PH)**
 - R-20-R-30 improved to R-49+ (*\$1.25 per sqft*)
 - Additional insulation measures
 - Updated Health and Safety criteria
 - All applicable health and safety measures must be performed:
 - Vapor Barrier (*\$1.30 per sqft*)
 - Bath Fan Ventilation (*\$1.90 each*)
 - Building Envelope Unit Details tab on workbook must include:
 - Pre blower door readings
 - Estimated air sealing (post blower door) numbers

| MF BE Measures | Initial | Final | Incentive |
|-------------------------------|-------------------------------|----------------------|--------------------------|
| Air Sealing | Blower Door Testing | Blower Door Testing | \$0.95 (per CFM reduced) |
| Wall Insulation | R-0 to R-11 | -- | \$2.30 per sq ft |
| Rim Joist Insulation | R-0 to R-10 | -- | \$5.05 per LF |
| Crawl Space Insulation | R-0 to R-10 or greater | -- | \$8.85 per LF |
| Attic Insulation | R-11 or less | R-49+ greater | \$1.55 per sq ft |
| Attic Insulation | R-12 to R-19 | R-49+ greater | \$1.90 per sq ft |
| Attic Insulation | R-20 to R-30 | R 49+ greater | \$1.25 per sq ft |

Smart Savers



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Jim Poynton

Retail Products & Ecommerce Initiative Manager

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Smart Savers

- Eligible customers choose their Program Ally to install a free smart thermostat.
- Specific zip codes with high populations of low to moderate income (LMI) customers.
- Program Allies receive leads directly from portal submissions and schedule directly with customers.
- Program Allies are encouraged to develop their own customer leads and multifamily leads.
- Program Ally incentive levels:
 - \$175 per single-family install or call back.
 - \$125 per multifamily unit install or call back.
 - Program Allies are shipped thermostats at no cost to install in eligible customer homes.
- Participating Program Allies receive free co-branded marketing tools including:
 - Co-branded printed marketing pieces, social media pieces and posts.
- Recent changes to Smart Savers:
 - Renters of single-family homes, 2-flats and 3-flats are eligible.
 - Electric-only customers that heat with gas, and are not Nicor customers, are eligible.
 - Added Sensi ST55 as a third thermostat option for customers (Nest, ecobee, Sensi).

Healthier Homes



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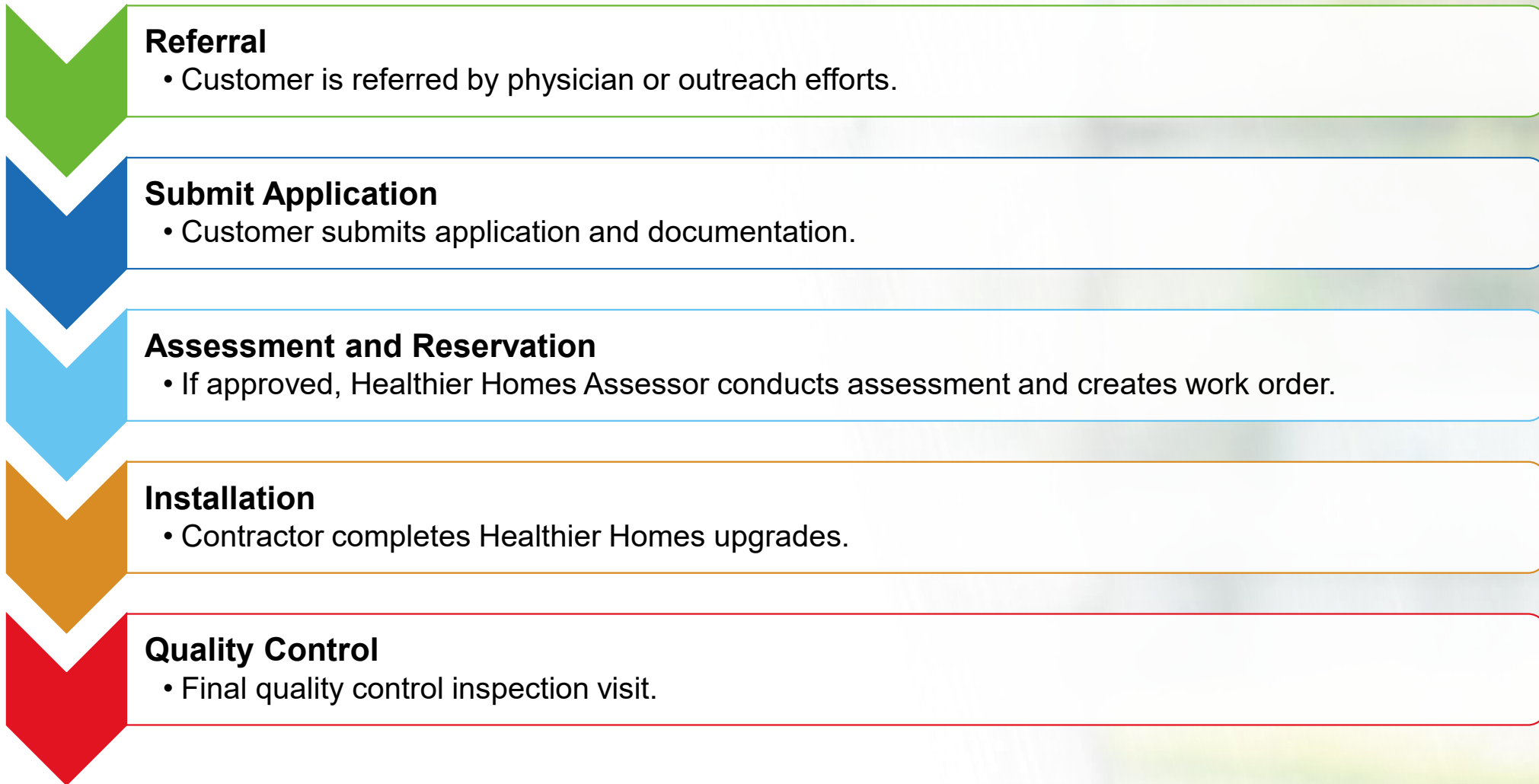


Brook Cranford

SFIQ Initiative and IQ Electrification Manager

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Healthier Homes Project Flow



Healthier Homes By the Measure

| Safety and Health Measures | Comfort and Efficiency |
|----------------------------|----------------------------------|
| Indoor Air Quality Monitor | Energy-Efficient Direct Installs |
| Smoke and CO Alarms | Healthier Homes Leave Behinds |
| Water Damage Inspection | HVAC Audit |

| Safety and Health Measures | Comfort and Efficiency | Related Home Upgrades |
|---|----------------------------------|-----------------------------|
| Mold Mitigation | Ventilation and Humidity Control | Carpet Removal and Flooring |
| Water Damage Control | HVAC Upgrades | Some General Repairs |
| Knob and Tube Wiring | Insulation | |
| Other measures impacting respiratory conditions | Air/Duct Sealing | |

Healthier Homes Initiative

- Program Ally Participation
 - Must maintain good standing in all other Initiatives within the Ameren Illinois Energy Efficiency Program.
 - Maintaining ICC Energy Efficiency Measures Installer Certification.
 - Required to successfully attend Healthy Home Evaluator with ICRT and pass the BPI HHE exam.
 - Coordination of all measure installation for a complete project will be discussed with the primary Program Ally prior to project reservation.
 - Many non-energy saving measures will generally be completed first and include measures like moisture/water concerns, mold issues, flooring replacements; to be followed by energy savings measures.
- Next Steps
 - Follow up meeting in December to review all Healthier Homes measures and project viability.

Accessibility Initiative and Joint Utility Offering



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Joey Starr

Innovative Channels Manager

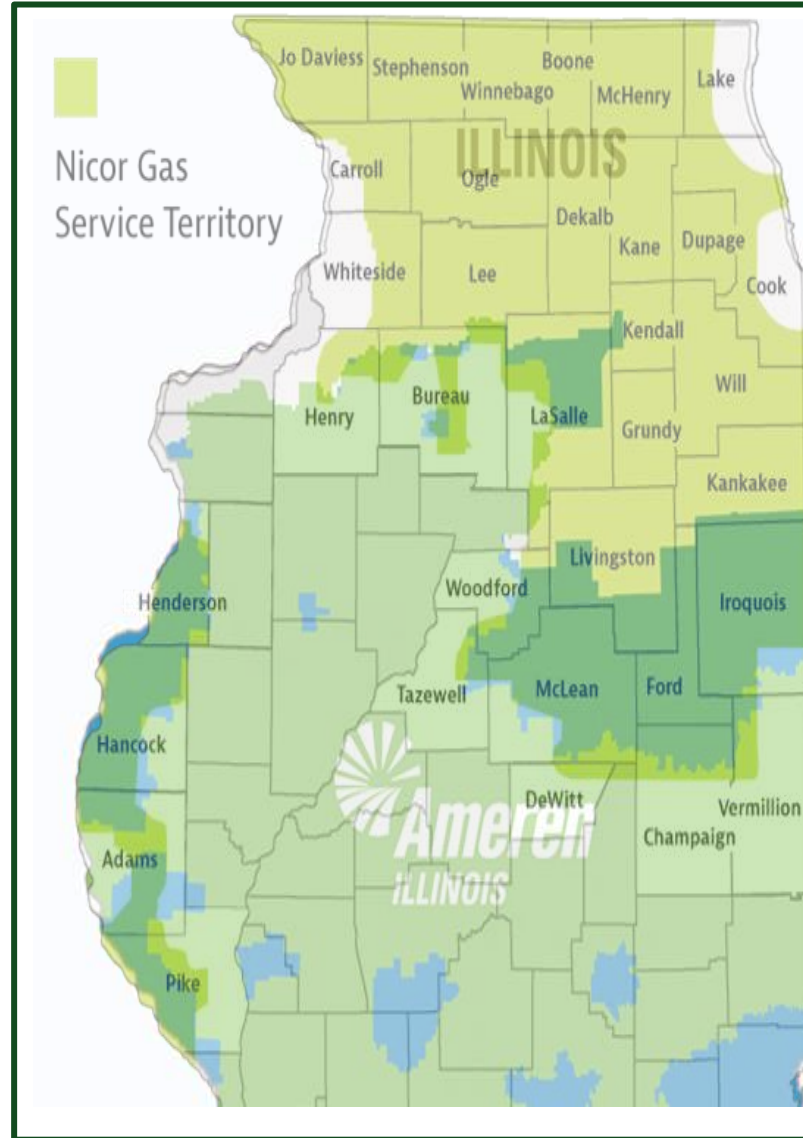
309.323.9941 | Jstarr@ameren.com

Accessibility

- Income-qualified initiative that enhances the lives of customers with disabilities and mobility challenges through the installation of smart home devices at **NO COST**.
 - Smart speakers that respond to resident questions and commands
 - Smart thermostats to remotely control home temperature
 - Smart lighting that responds to voice commands
 - Smart power strips that automate home devices
- Work with a network of Community Partner advocacy groups experienced in serving and advocating for customers with disabilities.
 - Veterans Maintenance Solutions (aka CDS Maintenance LLC)
 - Senior Services Plus
- We do not ask for proof of disability.
- Customers are automatically enrolled in the Home Efficiency Income Qualified Initiative or equivalent program.

Joint Utility Offering

- The Ameren Illinois Energy Efficiency Program collaborates with the Nicor Gas Energy Efficiency Program to deliver energy efficiency retrofit projects to income-qualified ratepayers in shared territory.
- We partner with Community-Based Organizations to provide outreach and enrollment to these joint ratepayers.
- Measures include Building Envelope and direct install, all installed by the Program Ally.
 - › <https://www.ee-savings.com/>



Instant Incentives



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Tucker Blum

Program Ally and Midstream Marketing Manager

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Instant Incentives (Midstream)

Available Instant Incentives

| Measure | Incentive |
|---|-----------|
| Smart Thermostat | \$115 |
| Ducted Air Source Heat Pump (less than 65 kBtu) | \$900 |
| Heat Pump Water Heater | \$1,150 |
| Ductless Mini-Split Heat Pump | \$630 |
| Energy Recovery Ventilator (ATRE <60%) | \$225 |
| Energy Recovery Ventilator (ATRE >60%) | \$450 |

- HVAC distributors offer incentives for qualifying equipment at the point of sale to be installed at qualifying Ameren Illinois customer homes.
- Contractors installing qualifying energy-efficient equipment can receive discounts through participating HVAC and lighting distributors and offer instant discounts to their customers.
- <https://amerenillinoissavings.com/ally/instant-incentive-distributors/>

* *Product eligibility requirements can be found at [AmerenIllinoisSavings.com/Instant](https://amerenillinoisavings.com/Instant).*

Program Support Staff



Energy Efficiency
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John Carroll

Residential Program Manager

JCarroll3@ameren.com

Program Staff Supporting Ameren Illinois



Energy Efficiency
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- **Deputy Residential Program Manager**
 - Alex Ng
- **Home Efficiency Income Qualified**
 - Brook Cranford, *Channel Manager*
 - Kim Petzing, *Program Manager*
 - Pooja Khanvilkar, *Project Coordinator*
 - Sarah Lantry, *Project Coordinator*
 - Travis Crocker, *Field Operations*
- **Innovative Channels**
 - Robert Rusteberg, *Channel Manager*
 - Joey Starr, *Channel Coordinator*
 - Aasma Abdel-Azim, *Joint Utility PM*
 - Peter Pasholk, *Mobile Homes PM*
 - Tristan Stamets, *Accessibility Channel*
 - Lee Ringo, *Healthier Homes*
- **Community Action Agency Braided Projects**
 - Micheal Edwards, *Channel Manager*
 - Nikki Pacific, *Program Manager*
- **Multifamily Initiatives**
 - Miritza Thorpe, *Channel Manager*
 - Ron Siddle, *Program Manager*
- **Smart Savers Channel**
 - Jim Poynton, *Channel Manager*
 - Shondre Johnson, *Ally Coordinator*
- **Health & Safety Coordinator**
 - Lorrie Newman

Home Energy Specialist (HES) Team



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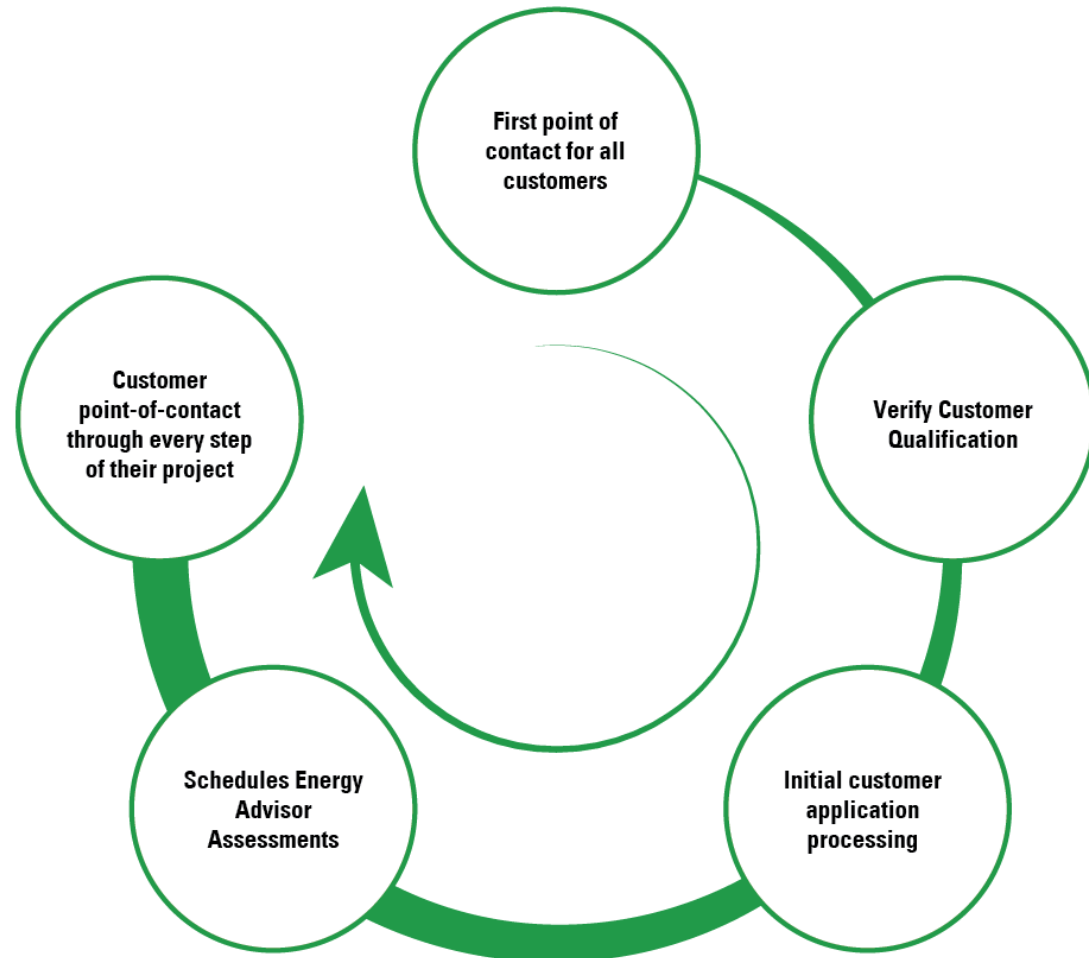
Customer Care Staff:

Customer Care Manager:

Stacey Appell

Home Energy Specialists:

- › Ashley Shettleworth
- › Torie Pickens
- › Yoko Seto
- › Brittany Barefield
- › Kasani Avery
- › Ayesha Eversley
- › Marquasia Wright
- › Tazhia Toney



Data Team and Technical Reviewers



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- Technical Review Team – Reviews and approves Work Scopes
- **Dave Kilgore, Senior Engineering Manager**
 - **Technical Review Support Team:**
 - Joe Morosko
 - Jim Johnson
 - Steve Gwinn
 - Caryn DeSignor
 - Alvina Saterfield
 - Kevin Jakaria
 - Robert Rusteberg
- Data Team – Processes completed projects and payments
- **Data Support Team:**
 - Heather Blumenstock
 - Jalisa Raines
 - Maria Gaddis
 - Jude Perrine

Field Energy Specialists



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- **Matt Flowers | Field Energy Specialist Manager**
 - › 217.821.1111 | MFlowers5@ameren.com
- **Ian Colson**
 - › 309.210.2507 | IColson@ameren.com
- **John Wilson**
 - › 618.980.1272 | JWilson@ameren.com
- **Justin Shearer**
 - › 309.509.8207 | JShearer@ameren.com

Multifamily – IQ PHA and Market Rate



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Energy Advisors assess both in-unit and common area opportunities including building envelope, and installing in-unit DIMS, smart thermostats.

Program Manager: Ron Siddle

Field Operation Supervisor: Rob Tortat

Region 1:

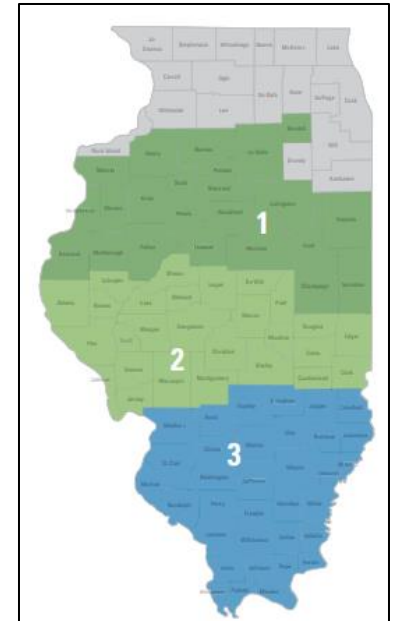
DeMarr Green

Region 2:

Joel Cothorn, Chris Harris

Region 3:

Jeff Eccles and Keith Reeder



HEIQ Personal Energy Advisor Team



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- **Field Supervisor:** Trinidad Jimenez
- **Region 1**
 - › James Brija
 - › Abigail Carroll
- **Region 2**
 - › Brooke Domescik-Rink
- **Region 3**
 - › Sean Kolb
 - › Cory Mounce



HEIQ Quality Control Team



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- **QC Manager:** Vernon House
- **Region 1**
 - Sanz Hoffman
- **Region 2**
 - Antonio Watters
- **Region 3**
 - De'Andre Hampton



HEIQ Marketing Outreach Overview

- Promotes Ameren Illinois Energy Efficiency Program.
- Programs marketed primarily through events, home shows and community groups.
- Prospective HEIQ customers are forwarded to the HES team for qualification and approval.
- CORE Program Ally assistance in identifying future outreach opportunities is welcome.
- **Residential Outreach Team:**
 - Kierstin Newton, ***Outreach Specialist***
 - Kristen Wallace, ***Outreach Specialist***
 - Andrea Evey, ***Outreach Manager***
- **Residential Marketing Team:**
 - Jordan Nelson, ***Residential Marketing Manager***
 - Tucker Blum, ***Program Ally and Midstream Marketing Manager***
 - Claire Cooper, ***HEIQ Marketing Manager***

Midstream Distributor Engagement Team



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- Manages the Midstream distributor network, recruits prospective distributors and through the distributor network engages contractors and manufacturers to drive adoption and acceptance of energy-efficient equipment through participation in the Midstream Initiative.
- **Midstream Distributor Engagement Team:**
 - Bryan Whittaker, ***Distributor Account Manager***
 - Melissa Calloway, ***Distributor Account Manager***
 - Crystal Pletscher, ***Distributor Account Manager***
 - Brett Bishop, ***Distributor Account Manager***
 - Jon Williams, ***Distributor Account Manager***

Q&A

Thank you for attending today's Program Ally Kickoff!



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